

## FOR IMMEDIATE RELEASE

### **MechoSystems' EcoVeil® is Attractive and Sustainable**

Milton Keynes, UK – MechoSystems offers a line of recyclable shade cloths with a softer, more natural look, than the feel of traditional roller blind solar screens. It's ideal for projects where sustainable materials and energy efficiency are desired.

The EcoVeil Shade Cloth Collection is the first to be Cradle to Cradle Certified<sup>CM</sup> by sustainable product development and consulting firm McDonough Braungart Design Chemistry (MBDC). As a Cradle to Cradle Certified product, it can be reclaimed and recycled, and remain in a perpetual loop of continuous reuse. And it has antifungal properties and low measurable VOCs (volatile organic compounds).

The sustainable properties are complemented by the attractive basket weave design. It has a 3% openness factor and is available in eight decorative colours. The open weave provides visual transparency, allowing building occupants to see outside when the shade is fully or partially down. In fact, studies of the work environment show that a view to the outside offers benefits to workers' health and productivity.

EcoVeil is:

- The first Cradle to Cradle Certified shade cloth.
- Reclaimable and fully recyclable – endlessly.
- Flame retardant.
- Washable.
- UV resistant.
- Antifungal.
- Low in its measurable emission of VOCs.

###